

## Training programme on the Lanka Women e-Market system to educate district and divisional officers of the Ministry of Women, Child Affairs and Social Empowerment

A training programme to educate district and divisional officers of the Ministry of Women, Child Affairs and Social Empowerment about the Lanka Women e-Market digital marketing platform developed by this Ministry was conducted on 16-06-2023 from 10.00 a.m. to 12.00 p.m.. Simultaneously, a large number of officials also participated in this event through Zoom technology.

186 officers including women development officers attached to the district secretariats and divisional secretariats, officers attached to the Department of Samurdhi Development, officers attached to the Saubhagya Development Bureau and Women's Bureau of Sri Lanka and also the officers of the Information Technology Unit of the Ministry had participated in this programme.

An introduction was made about the Lanka Women e-Market system now in operation and an explanation was made on how to connect to the Lanka Women e-Market system online. Furthermore, there was a detailed explanation of how to duly complete the application form for registration of women entrepreneurs to the system and how to register women entrepreneurs through the system. It was also explained how to enter the photos of products and services of women entrepreneurs into the system correctly and properly. Also there was a discussion of the problems faced by the officers regarding the Lanka Women e-Market system.

**Lanka Women e - Market**  
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SEARCH <https://lankawomenmarket.gov.lk>

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